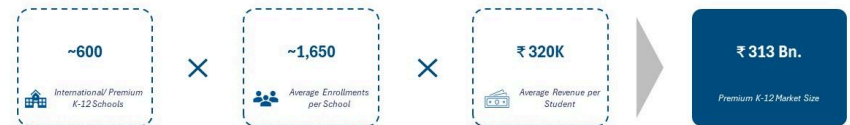


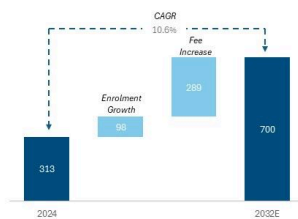
UNVEILING OUR INSIGHTS ON INDIA'S ELITE K-12

Elite Education: Insights into India's Premium K12 Schooling Market

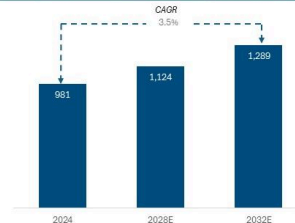
India Premium K-12 Market Size – 2024^{1,2}



India Premium K-12 Market Size – Forecast 2032E (Amounts in INR Bn)¹



India Premium K-12 Market Size – Forecast 2032E (Enrolments in 000's)²



1

Elite Education: Insights into India's Premium K12 Schooling Market

As Indian parents increasingly seek high-quality education, the demand for premium K-12 schools is rising. Our latest report, "*Elite Education: Insights Into India's Premium K12 Schooling Market*", provides an in-depth analysis of this dynamic sector:

- **Market Size:** Valued at approximately INR 310 billion, with projections to reach INR 700 billion by 2032
- **Enrolments:** Currently approximately a million students are enrolled across 600 premium K12 schools, which is expected to grow at a CAGR of ~11%
- **Key Cities:** Analysis covers eight major metro areas, identifying emerging micro-markets for premium K12 schools.

In the past year, prestigious institutions like Harrow School and Wellington College International have started their first academic year in India, marking significant trends in the education sector. Discover comprehensive insights on average fees, enrolments, and other key metrics by downloading our report.

[READ MORE](#)

OUR TOP READS OF THE MONTH



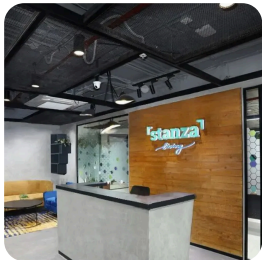
5 Ways to Optimize Capex Cost for a Multi-Specialty Hospital

Capex per bed is crucial in determining the overall capital outlay and hence the ROCE of a hospital project. Optimizing this, while keeping the positioning of the hospital intact can result in significant value creation.

Promoters of 100-200 bed multi-specialty hospitals in Tier 2 and Tier 3 cities often face significant challenges in achieving industry-standard ROCE and reaching breakeven within 12–24 months. While ROCE is influenced by both operational metrics (such as ARPOB, occupancy rates, and EBIT margins) and capital employed, the initial phase of building a hospital focuses on capital investment.

We have discussed in detail the factors affecting Capex costs and how to prioritize Capex cost optimization in alignment with strategic goals.

[READ MORE](#)



The Dawn of the New Dorms

In recent years, India has seen a significant increase in demand for quality higher education, leading to unprecedented growth in its student population.

The growing gap between the demand for student accommodation and limited supply has spurred the development of innovative business models in the Indian student housing sector.

Read our article "The Dawn of the New Dorms" to gain insights into the space.

[READ MORE](#)



Education Markets and Deals Roundup — 12th Edition

In June, we saw a slight uptick in deal activity across both public and private markets, with marquee transactions like Duolingo's acquisition of Hobbes and Adda247's acquisition of EKAGRATA CA in the global and Indian markets, respectively.

Several high-value transactions are in the works, including Perdoceo Education Corporation's \$142 million acquisition of the University of St. Augustine for Health Sciences.

Read more in our Education Markets and Deals Roundup, by clicking on the link below.

[READ MORE](#)



Rakesh Gupta's 3 Winning Strategies for Indian Higher Ed

At a recent Observe Now event, our Managing Partner Rakesh Gupta shared key insights from our latest book, "Don't Build Your University Brand Without Us". Here's a quick look at the three game-changing strategies for Indian higher education:

1. **Relevance is King:** Make your offerings count in today's skill-focused world. Think outcome-oriented programs, international partnerships, and multidisciplinary learning.
2. **Early Bird Gets the Worm:** Engage potential students early with options like Early Decision programs, Gap Year opportunities, and K-12 Summer camps. It's about building connections before they even apply.
3. **Personal Touch Matters:** One-size-fits-all is out. Personalize your marketing approach with customized communication, targeted social media, and tailored content that speaks directly to each prospective student.

SOME TOP READS AROUND THE SECTOR

THE ECONOMIC TIMES

Future-ready India: Education and Skilling in Budget 2024-25

India's Budget 2024-25 prioritizes education and skill development, allocating funds for digital infrastructure, vocational training, and research initiatives. This focus aims to enhance employability and support the country's economic growth.

THE ECONOMIC TIMES

Budget 2024-25: Healthcare experts welcome revision of duty fee on X-ray devices

Healthcare professionals commend the Budget 2024-25 for reducing duties on X-ray devices, which is expected to lower costs and improve access to diagnostic services. This revision aligns with broader efforts to enhance healthcare infrastructure.

₹8,000 Cr+
Combined Deal Value

100+
Clients Advised

500+
Investors in Global Network



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