



## OUR TOP READS OF THE MONTH



### What can Private Hospitals learn from the Defensible Kerala Model?

With limited presence of Multi-State Hospital Chains, Kerala's Local Private Hospitals continue to thrive, maintaining strong market share in terms of bed capacity and utilization.

Our deep dive into the factors behind this under-penetration and the absence of expansion plans (both greenfield and brownfield) by larger chains in Kerala revealed a unique healthcare landscape. Key contributors to Kerala's resilience include attractive demographics, robust public infrastructure, strategic partnerships with GCC countries, and efficient resource management.

These insights offer valuable lessons for Local Private Hospitals in other states, equipping them to defend their market share and sustain capacity utilization against Larger Hospital Chains.





In July, we witnessed notable public market activities including 2U's financial restructuring through Chapter 11 bankruptcy, Chegg Inc.'s major restructuring amid its economic challenges, and Instructure's agreement to a \$4.8 billion acquisition by KKR and Dragoneer Investment Group.

In the private sector, we saw continued investor interest in innovative ed-tech solutions, with byteXL securing \$5.9 million in Series A funding and EMoMee raising \$1 million in a pre-seed round. While Neuberger Berman is in talks to buy a minority stake in Nord Anglia Education valuing the company at \$15 Billion, PW (PhysicsWallah) is set to raise \$150 million from Lightspeed at \$2 Billion valuation.



### THROWBACK HITS: **<u>REVISITING</u>** OUR TOP ARTICLES



Upskilling...A Necessary Evil?

Upskilling has become crucial in today's job market, with the pandemic accelerating the shift to online learning platforms. These platforms offer a range of courses in emerging fields like metaverse, blockchain, and data science, making upskilling more accessible and affordable.

The traditional education model is being challenged, with a potential shift toward shorter, skill-focused courses over formal degrees. As industry demands evolve, upskilling may soon disrupt higher education, leading to a "fast education" era where quick, targeted learning becomes the norm.

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### Evolution of Biotech Ventures: The Journey from Idea to Market

With the Indian patent office granting a record ~41,000 patents in FY'24 and the government earmarking 5,000 Cr for Pharmaceutical and Medical Technology research funding, the next decade will see the emergence of many IP driven startups which will become global players.

The Biotechnology sector is set to see a boom with many IP driven startups taking advantage of the low cost base in India and developing breakthrough innovations in India, for the world.

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SOME TOP INSIGHTS AROUND THE SECTOR



#### Sal Khan: How AI Will Revolutionize Education

In this video, Salman Khan discusses Al's potential to enhance personalized education and its integration into learning environments. He emphasizes the importance of combining content knowledge with effective Al use and explores strategies for scaling Al tools like Khanmigo across educational systems while considering intellectual property in Al training.

## THE ECONOMIC TIMES

India to offer 20% capital subsidy for domestic production of medtech components The government plans to launch a scheme to incentivize domestic manufacturing of digital X-ray, CT scan, and MRI components, aiming to reduce costs and reliance on imports. A 20% capital subsidy and revised tariffs are part of the strategy to boost medical device production in India.

## The Indian EXPRESS

# Education Budget 2024 Updates: Paid internships, schemes to benefit women; other takeaways

The government will provide financial support for loans up to Rs 10 lakh for higher education in domestic institutions, Union Finance Minister Nirmala Sitharaman announced on Tuesday. Paid internship will be also provided in top companies.

## #6 Rank in League Table (CY22) - Venture Intelligence

**₹8,000 Cr+** Combined Deal Value **100+** Clients Advised





**LoEstro Advisors** 

Hyderabad | Bangalore

connectwithus@loestro.com

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